Sustainable Aquaculture

**SUSTAINABLE AQUACULTURE**
Sustainably sourced shrimps are sold via existing sales channels for a premium. The extra income is used to protect nature.

**FARMING PRACTISE**
Zero-input aquaculture system certified as ASC and/or EU organic.

**BLUEYOU**
(Manages Selva Shrimp and the seafood supply chain)

**IMPROVED LIVELIHOOD & INCOME**
Sale of premium shrimps to the European market

**INCREASED BIODIVERSITY**
Selva Shrimp (restores and conserves mangrove forests)

**ENHANCED COASTAL RESILIENCE**
Sale of sustainable shrimps to the European market

**HEALTHY COASTAL ECOSYSTEMS**
Sale of carbon offsets

**CLIMATE MITIGATION**
The potential selling of carbon credits could bring revenues for the restoration and management of mangrove forests.

Note: Every Blue Natural Capital Project will have its own unique environmental, social and economic returns, combining the investment components in distinctive ways. This graph shows potential revenue streams and is for illustration only.